

ARTWORK GUIDELINES

When submitting your artwork to us for customisation, please ensure you follow the guidelines below to ensure the best possible quality and likeness to your needs.

Image Format & Quality

PDFs are preferred but TIF, and PNG with transparent backgrounds are acceptable.

JPEGs don't allow for transparency so we'll do our best to remove the sheet colour although unexpected results may occur so, if possible, please do stick to PDFs.

CMYK artwork will give you the best colour accuracy.

These file types are 'vector files' allowing us to amend the images without losing image quality, therefore providing extra flexibility to ensure our products are always high quality.

****Please upload artwork at 150dpi or higher. This will ensure the quality of the image remains high. PDFs preferred.***

To find out an image's DPI (dots per inch), right-click on the image file, select "Properties," then navigate to the "Details" tab where you will see the "Horizontal resolution" and "Vertical resolution" listed, which represent the DPI of the image.

What do these abbreviations mean?

PDF: Portable Document Format is built for exchanging documents across platforms.

TIF: Tag Image File Format or Tagged Image File Format, commonly known by the abbreviations TIFF or TIF, is an image file format for storing raster graphics images, popular among graphic artists, the publishing industry, and photographers

AI: Short for Adobe Illustrator, this file format is commonly used for print media and digital graphics

If you are unsure about the artwork requirement please do get in touch at hello@standoutlightboxltd.com